

# **TOWN OF BASHAW**

## **STRATEGIC BUSINESS PLAN** **REVIEW AND UPDATE** **2011-2013**

### **Results Report**

November 2010

# **TOWN OF BASHAW**

## **EXECUTIVE SUMMARY**

### **Mission**

*WE WANT YOU HERE WITH US...*

In our vibrant and safe community situated in a unique, affordable country setting

*WELCOME HOME!*

### **Values and Guiding Principles**

- \* **Transparent** – Council endorses policy making as real and not a cosmetic veneer
- \* **Accountable** – Council affirms the mandate of reporting to the municipal shareholders, the citizens of Bashaw
- \* **Integrity** – Council believes in their representation and policy making for the Town
- \* **Reciprocity** – Council not only speaks but they also listen
- \* **Publicity** – Council embraces being open, honest and approachable with the electorate
- \* **Representative** – Council upholds the democracy of citizen interests and why they have elected them
- \* **Deliberative Governance** – Council subscribes to engagement of citizens in an open and inclusive manner in dialogue over public policy issues
- \* **Community Identity** – Council believes in preserving and maintaining the unique heart and soul that is Bashaw

## **Vision**

- Strive to continue to be self sustaining
- Explore opportunities for diversified economic growth
- Promote the bountiful recreation and festivity events
- Maintain and enhance the beauty and essence of this vibrant community
- Be collaborative, cooperative and think regionally
- Provide a safe, enjoyable and satisfying environment to work and live

## **GOALS**

- ✓ Improve Visual Perception of the Community
- ✓ Develop and Beautify Green Space Recreation Areas
- ✓ Promote and Develop Economic Growth
- ✓ Promote and Develop Tourism
- ✓ Infrastructure Development and Management
- ✓ Fiscal Responsibility

## **INTRODUCTION/WORKSHOP OUTCOMES**

A **Strategic Plan 2011-2013 Workshop** was held for the Town of Bashaw, during two evening sessions on November 17 & 30, 2010 at Bashaw, Alberta. This workshop was sponsored by the Town of Bashaw and was facilitated by Terry Vaughan of Alberta Culture and Community Spirit. The workshop outcomes as described below and in Appendix #1 – Agenda were substantially achieved:

### **Workshop Outcomes:**

By the end of the workshop, Town of Bashaw, Municipal Council and Staff will have:

- ❖ Briefly reviewed their Vision, Mission and Values that serve as the foundational philosophical statements for the municipality
- ❖ Developed new over-arching Goals, Strategies and Actions that will serve as the primary future directions for the municipality for the Strategic Business Plan 2011-2013 three-year period.

This Results Report is a compilation of the information and input that was received from the seven (7) Town of Bashaw Council and Staff members who participated in the Strategic Plan 2011-2013 Workshop.

## **REVIEW OF TOWN OF BASHAW - VISION, VALUES AND MISSION**

The current Mission (organizational purpose), Values (fundamental beliefs) and Vision (desired future) statements for the Town of Bashaw were reviewed for their relevancy.

In regards to the Town of Bashaw Mission the council and staff members questioned whether the word “affordable” still was appropriate to appear in the current statement. They agreed that this word should stay in the mission, as Bashaw in a relative sense compared to other communities in Alberta and Canada is still an affordable community in which to live. They also questioned whether the concepts “community pride” and “community spirit”, which were identified as key elements of the mission in the previous strategic plan were captured within the words of the current mission statement. The council and staff members confirmed that these concepts were held within the current statement by the word “vibrant”.

There were no changes to the Values and Guiding Principles or Vision statements for the Town of Bashaw.

## **OVER-ARCHING GOALS FOR THE TOWN OF BASHAW**

By responding to the following focus question, the municipal council and staff members developed new over-arching Goals for the Town of Bashaw for the Strategic Business Plan period extending from 2011 to 2013:

*What kinds of Activities need to be done (e.g. significant initiatives, projects, programs, activities, events, council, financial and administration functions etc.) by the Town of Bashaw during the 2011 to 2013 period in order to fully carry out its Mission and to work positively towards its desired Vision?*

The chart on the pages 6-7 describes the **6 over-arching Goals** that were identified by the workshop participants, along with their supporting “activity” cards.

**KEY GOALS FOR THE TOWN OF BASHAW 2011-2013**

(\*number in brackets signifies how many votes each Activity received)

<b>A Goal for the Town of Bashaw is to Improve Visual Perception of the Community</b>	<b>A Goal For the Town of Bashaw is to Develop and Beautify Green Space Recreation Areas</b>	<b>A Goal for the Town of Bashaw is to Promote and Develop Economic Growth</b>	<b>A Goal for the Town of Bashaw is to Promote and Develop Tourism</b>	<b>A Goal for the Town of Bashaw is Infrastructure Development and Management</b>	<b>A Goal for the Town of Bashaw is Fiscal Responsibility</b>
Downtown Revitalization (two cards) (7)	Enhance parks and playgrounds (7)	Facilitate Chamber/Business/Council Planning Session (6)	Budget for professionally built parade float – town/chamber to partner like Village of Alix (6)	Continue infrastructure upgrades (7)	Retention of medical facilities and services (7)
Centennial cleanup Main Street (two cards) (6)	Continue to build and promote connecting walking trails (two cards) (7)	Improve Communication and Cooperation Between Community Groups (5)	Promote tourism via Buffalo Lake (6)	Build/support assisted living facility (two cards) (4)	Enhance and expand regional cooperation and partnerships (two cards) (4)
Develop policy revitalize derelict residential (5)	Information centre enhancement/landscaping (3)	Hire Community Development/Recreation Director (part-time position) (4)	Host successful Centennial 2011 (5)	Build swimming pool/spray park (two cards) (3)	Arena/hall self sufficient (3)
Develop building standards (3)	Revitalize Communities in Bloom (2)	Retain existing businesses (2)	Rural tourism training for business people	Build new civic office/firehall (two cards) (2)	Maintain reasonable taxation (two cards) (2)

			(1)		
		Attract multi-employer business (1)	Town mascot or “world’s largest” (1)	Build new sub-division (2)	Improve waste management strategy (2)
		Encourage viable new businesses (1)	Continue to foster, promote and support culture and arts events at community centre	Fully service campground	Land development full cost accounting (1)
		Continue to promote population growth (1)	Better access to Boom Town Trail services	Upgrade infrastructure water – sewer	Ensure fire department appropriately equipped
		Business incubator		Erect community bulletin board	Maintain current water service
				Build new agri-plex arena OR Build/renovate arena (2 cards)	Balanced budget
				Servicing industrial lots	Continue to develop area structure plan
				Four way stops on Main Street	Succession planning
					Computer technology replacement 3 year cycle
					Upgrade financial software

					Read strategic business plan
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## **ACTION PLANNING THE OVER-ARCHING GOALS**

The workshop participants brainstormed the *Strategies* and *Actions* that will successfully carry the over-arching goals for the Town of Bashaw.

### **ACTION PLANS**

<b>Goal:</b>	<b>A Goal for the Town of Bashaw is to Improve Visual Perception of the Community</b>
<b>Solution 1:</b>	Develop building standards, architectural control
<b>Who will do the work?</b>	Council and Engineering firm
<b>When will the work be done?</b>	Before sale of vista lots
<b>What resources will be required?</b>	Engineering, council, bylaw, money
<b>How will you measure success?</b>	Completion of architectural control on properties

<b>Goal:</b>	<b>A Goal for the Town of Bashaw is to Improve Visual Perception of the Community</b>
<b>Solution 2:</b>	Develop policy to revitalize residential
<b>Who will do the work?</b>	Council to word the policy, facilitate process and property owner follow through
<b>When will the work be done?</b>	During 2011
<b>What resources will be required?</b>	Inventory of properties Writing a bylaw Bylaw officer to enforce
<b>How will you measure success?</b>	How many on "list" 5 year plan

<b>Goal:</b>	<b>A Goal for the Town of Bashaw is to Improve Visual Perception of the Community</b>
<b>Solution 3:</b>	Refurbish core business area Downtown revitalization Centennial clean-up
<b>Who will do the work?</b>	Property owners (painting) Town (street lighting decorative) Both of above (planters, hanging baskets) Chamber of Commerce
<b>When will the work be done?</b>	Prior to August 2011 Storefront painting and street lighting ongoing
<b>What resources will be required?</b>	Alberta Mainstreet programming Private (property owner) investment Town Budget

	Other specific grants
<b>How will you measure success?</b>	Physical change on main street

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<b>Goal:</b>	<b>A Goal for the Town of Bashaw is to Develop and Beautify Green Space Recreation Areas</b>
<b>Solution 1:</b>	Enhance parks and playgrounds
<b>Who will do the work?</b>	Council, staff, contractors, consultants, volunteers
<b>When will the work be done?</b>	Ongoing, as annual budget allows
<b>What resources will be required?</b>	Municipal funds, public works, volunteers, grants
<b>How will you measure success?</b>	Happy active children and adults

<b>Goal:</b>	<b>A Goal for the Town of Bashaw is to Develop and Beautify Green Space Recreation Areas</b>
<b>Solution 2:</b>	Build and promote connecting walking trails
<b>Who will do the work?</b>	Trail group, council and staff, contractors and volunteers
<b>When will the work be done?</b>	Ongoing as needed
<b>What resources will be required?</b>	Money, grants, area structure plan
<b>How will you measure success?</b>	Expanded trails completed

<b>Goal:</b>	<b>A Goal for the Town of Bashaw is to Develop and Beautify Green Space Recreation Areas</b>
<b>Solution 3:</b>	Information centre enhancement and landscaping
<b>Who will do the work?</b>	Staff, contractors, volunteers
<b>When will the work be done?</b>	July 31, 2011
<b>What resources will be required?</b>	Dollars – municipal funds Communities in Bloom Volunteers
<b>How will you measure success?</b>	Attractive area Community feedback

<b>Goal:</b>	<b>A Goal for the Town of Bashaw is to Develop and Beautify Green Space Recreation Areas</b>
<b>Solution 4:</b>	Revitalize Communities in Bloom
<b>Who will do the work?</b>	Volunteers, Council Chamber, Bashaw Youth Foundation, Happy Gang Seniors
<b>When will the work be done?</b>	Spring 2011
<b>What resources will be required?</b>	Volunteer hours, some municipal funds
<b>How will you measure success?</b>	Active Communities in Bloom Committee

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<b>Goal:</b>	<b>A Goal for the Town of Bashaw is to Promote and Develop Economic Growth</b>
<b>Solution 1:</b>	Retain, attract encourage and promote business and population growth
<b>Who will do the work?</b>	Committee of town, chamber etc.
<b>When will the work be done?</b>	Ongoing
<b>What resources will be required?</b>	Money Include, BRAED, BoomTown personnel, Community Development person to facilitate a session
<b>How will you measure success?</b>	Healthy business community

<b>Goal:</b>	<b>A Goal for the Town of Bashaw is to Promote and Develop Economic Growth</b>
<b>Solution 2:</b>	Hire Community Development and Recreation Director
<b>Who will do the work?</b>	One person from each group to form a committee – Recreation/Chamber/Council/Agencies/Sports
<b>When will the work be done?</b>	Ongoing
<b>What resources will be required?</b>	Link with the school in this area Money from where? Grant? Regional basis
<b>How will you measure success?</b>	A director will be in place

<b>Goal:</b>	<b>A Goal for the Town of Bashaw is to Promote and Develop Economic Growth</b>
<b>Solution 3:</b>	Facilitate Chamber of Commerce/business Improve communication
<b>Who will do the work?</b>	Chamber of Commerce/Town begin the process of planning and communicating
<b>When will the work be done?</b>	Ongoing
<b>What resources will be required?</b>	Time and a facilitator to get started
<b>How will you measure success?</b>	Will be improved communication and cooperation

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<b>Goal:</b>	<b>A Goal for the Town of Bashaw is to Promote and Develop Tourism</b>
<b>Solution 1:</b>	Budget for professionally designed parade float
<b>Who will do the work?</b>	Council, staff, with chamber of commerce partnership
<b>When will the work be done?</b>	When funds are available, put aside money in a reserve annually
<b>What resources will be required?</b>	Municipal funds, grants, professional designer
<b>How will you measure success?</b>	New parade float purchased or built

<b>Goal:</b>	<b>A Goal for the Town of Bashaw is to Promote and Develop Tourism</b>
<b>Solution 2:</b>	Promote tourism via Buffalo Lake - signage, pamphlets, website
<b>Who will do the work?</b>	Council and staff, BoomTown Trail, Chamber of Commerce, BRAED, Counties of Lacombe, Stettler, Camrose, Metis Association, local businesses
<b>When will the work be done?</b>	Ongoing
<b>What resources will be required?</b>	Municipal funds, regional partnerships, economic development agencies, volunteers
<b>How will you measure success?</b>	Feedback from business owners

<b>Goal:</b>	<b>A Goal for the Town of Bashaw is to Promote and Develop Tourism</b>

<b>Solution 3:</b>	Host successful Centennial events in 2011
<b>Who will do the work?</b>	Centennial Committee, volunteers
<b>When will the work be done?</b>	End of August 2011
<b>What resources will be required?</b>	Municipal funds, volunteers
<b>How will you measure success?</b>	A good time was has by all

<b>Goal:</b>	<b>A Goal for the Town of Bashaw is to Promote and Develop Tourism</b>
<b>Solution 4:</b>	Access from BoomTown Trail services for tourism training
<b>Who will do the work?</b>	BoomTown, Chamber of Commerce, Council
<b>When will the work be done?</b>	Ongoing
<b>What resources will be required?</b>	Volunteers, municipal funds, BoomTown Trail, Chamber of Commerce, Grants
<b>How will you measure success?</b>	Feedback from businesses and information centre

<b>Goal:</b>	<b>A Goal for the Town of Bashaw is to Promote and Develop Tourism</b>
<b>Solution 5:</b>	Development of town mascot or “world’s largest” ???
<b>Who will do the work?</b>	Town, consultant, artist
<b>When will the work be done?</b>	When funds allow
<b>What resources will be required?</b>	Municipal funds, professional designer, grants
<b>How will you measure success?</b>	Completed project

<b>Goal:</b>	<b>A Goal for the Town of Bashaw is to Promote and Develop Tourism</b>
<b>Solution 6:</b>	Foster, promote and support culture and arts events in the Community Centre
<b>Who will do the work?</b>	Volunteers Community groups
<b>When will the work be done?</b>	Ongoing
<b>What resources will be required?</b>	Community Centre Federal and Provincial funding

<b>How will you measure success?</b>	Increased usage of a sustainable community centre
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<b>Goal:</b>	<b>A Goal for the Town of Bashaw is Infrastructure Development and Management</b>
<b>Solution 1:</b>	Continue infrastructure upgrades Upgrade water and sewer Servicing industrial lots
<b>Who will do the work?</b>	Town staff, engineer contractor, developers
<b>When will the work be done?</b>	Ongoing
<b>What resources will be required?</b>	Long term plan Grant dollars Municipal Sustainability Initiative (MSI) funding Land sales Cost recovery
<b>How will you measure success?</b>	Tracking projects Continued development success

<b>Goal:</b>	<b>A Goal for the Town of Bashaw is Infrastructure Development and Management</b>
<b>Solution 2:</b>	Build/support assisted living facilities
<b>Who will do the work?</b>	Land development – Town and engineers Building – Bethany Care
<b>When will the work be done?</b>	2011-2012
<b>What resources will be required?</b>	MSI funding Town matching Bethany Care
<b>How will you measure success?</b>	Move in day!

<b>Goal:</b>	<b>A Goal for the Town of Bashaw is Infrastructure Development and Management</b>
<b>Solution 3:</b>	Four way stops
<b>Who will do the work?</b>	Council, administration, public works
<b>When will the work be done?</b>	Plan and evaluate the necessity and then carry on
<b>What resources will be required?</b>	Bylaws Dollars

<b>How will you measure success?</b>	When everybody is happy and they stop!
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<b>Goal:</b>	<b>A Goal for the Town of Bashaw is Infrastructure Development and Management</b>
<b>Solution 4:</b>	Build or renovate new arena
<b>Who will do the work?</b>	Related groups, Town, engineers, contractors, volunteers
<b>When will the work be done?</b>	Long term plan Budgets
<b>What resources will be required?</b>	Regional partners Grants – budget for reserves Fundraising – private corporate donations
<b>How will you measure success?</b>	Development of the plan to completion

<b>Goal:</b>	<b>A Goal for the Town of Bashaw is Infrastructure Development and Management</b>
<b>Solution 5:</b>	Community bulletin board
<b>Who will do the work?</b>	Link with persons on Cable TV, Chamber of Commerce, all groups. If a physical structure is built, will need volunteers
<b>When will the work be done?</b>	Hopefully 2011
<b>What resources will be required?</b>	Place – land, building Funding – grants, organizations
<b>How will you measure success?</b>	Bulletin board project completed

<b>Goal:</b>	<b>A Goal for the Town of Bashaw is Infrastructure Development and Management</b>
<b>Solution 6:</b>	Campground
<b>Who will do the work?</b>	Private - ? Town – engineers, contractors, Fortis
<b>When will the work be done?</b>	In conjunction with long term plan
<b>What resources will be required?</b>	Grants – matching funds Long term budgets
<b>How will you measure success?</b>	When campground developed

<b>Goal:</b>	<b>A Goal for the Town of Bashaw is Infrastructure Development and Management</b>
<b>Solution 7:</b>	Build new sub-division

<b>Who will do the work?</b>	Council, engineers, contractors, developers
<b>When will the work be done?</b>	2011 and ongoing
<b>What resources will be required?</b>	Develop lots – plans Money – grants Long term budgets
<b>How will you measure success?</b>	Sub-division developed – lot sales

<b>Goal:</b>	<b>A Goal for the Town of Bashaw is Infrastructure Development and Management</b>
<b>Solution 8:</b>	Build swimming pool/spray park
<b>Who will do the work?</b>	Community groups, public works, Council, contractors, volunteers
<b>When will the work be done?</b>	Ongoing – current school projects
<b>What resources will be required?</b>	Land development plan Volunteer time, equipment Grants, operating dollars
<b>How will you measure success?</b>	Grand Opening!!

<b>Goal:</b>	<b>A Goal for the Town of Bashaw is Infrastructure Development and Management</b>
<b>Solution 9:</b>	Build new civic office and firehall
<b>Who will do the work?</b>	Town administration, Council, Public Works, engineers, contractors
<b>When will the work be done?</b>	Long term – 10 year plan
<b>What resources will be required?</b>	Land, Town staff, grants, engineers, architecture, regional plan, long term budgets, development plan
<b>How will you measure success?</b>	Completion of building

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<b>Goal:</b>	<b>A Goal for the Town of Bashaw is Fiscal Responsibility</b>
<b>Solution 1:</b>	Develop water supply strategy
<b>Who will do the work?</b>	Council, staff, government department (AB



	Environment), consultants
<b>When will the work be done?</b>	Ongoing – complete December 31, 2012
<b>What resources will be required?</b>	Consultants, municipal funds, staff, Council
<b>How will you measure success?</b>	Completion of strategy

<b>Goal:</b>	<b>A Goal for the Town of Bashaw is to Fiscal Responsibility</b>
<b>Solution 2:</b>	Continue to upgrade technology, equipment (including fire department equipment) and software in a 3 to 5 year cycle
<b>Who will do the work?</b>	Staff and consultants
<b>When will the work be done?</b>	Ongoing
<b>What resources will be required?</b>	Dollars Technical expertise from consultants, staff
<b>How will you measure success?</b>	Equipment and software technology no older than five years

<b>Goal:</b>	<b>A Goal for the Town of Bashaw is Fiscal Responsibility</b>
<b>Solution 3:</b>	Create waste management strategy
<b>Who will do the work?</b>	Staff, Council policy, consultants, possibly regional partners
<b>When will the work be done?</b>	December 31, 2011
<b>What resources will be required?</b>	Staff and Council Dollars for consultant
<b>How will you measure success?</b>	Have strategy in place December 31, 2011

<b>Goal:</b>	<b>A Goal for the Town of Bashaw is Fiscal Responsibility</b>
<b>Solution 4:</b>	Continue to balance budget while maintaining reasonable taxation rates
<b>Who will do the work?</b>	Council and staff, consultants
<b>When will the work be done?</b>	Annual budget deliberations and passage of taxable bylaw in May, 2011
<b>What resources will be required?</b>	Staff and Council time
<b>How will you measure success?</b>	Comparable tax rates to similar sized communities

<b>Goal:</b>	<b>A Goal for the Town of Bashaw is Fiscal Responsibility</b>
<b>Solution 5:</b>	Retention of medical facilities and services
<b>Who will do the work?</b>	Bashaw Health and Wellness, Council, Alberta Health Services, MLA, Doctor
<b>When will the work be done?</b>	Ongoing
<b>What resources will be required?</b>	Dollars from the Municipal Sustainability Fund, MLA, Town staff and Council, community volunteers
<b>How will you measure success?</b>	Doctor in town clinic that continues to operate

<b>Goal:</b>	<b>A Goal for the Town of Bashaw is Fiscal Responsibility</b>
<b>Solution 6:</b>	Continue to develop Area Structure Plan including full cost recovery of developed land
<b>Who will do the work?</b>	Council, staff, consultants, developer
<b>When will the work be done?</b>	Ongoing: current 5 lots, 9 new lots in Vistas by 2012
<b>What resources will be required?</b>	Dollars, planner, consultants
<b>How will you measure success?</b>	9 new lots ready for sale in Vistas at a price that reflects full cost of servicing

<b>Goal:</b>	<b>A Goal for the Town of Bashaw is Fiscal Responsibility</b>
<b>Solution 7:</b>	Finance and expand regional cooperation and partnerships
<b>Who will do the work?</b>	Council – CAO – Foreman
<b>When will the work be done?</b>	Ongoing and as opportunities arise
<b>What resources will be required?</b>	Networking and dialogue Grant funding
<b>How will you measure success?</b>	Successful regional projects

<b>Goal:</b>	<b>A Goal for the Town of Bashaw is Fiscal Responsibility</b>
<b>Solution 8:</b>	Self sufficient community facilities
<b>Who will do the work?</b>	Barb, community centre board, Council and town staff

<b>When will the work be done?</b>	December 31, 2011
<b>What resources will be required?</b>	Municipal funds Provincial funds Grants Volunteers
<b>How will you measure success?</b>	Reduce demand on municipal funds Society formed

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## **NEXT STEPS TO COMPLETE THE STRATEGIC PLAN FOR THE TOWN OF BASHAW**

At the end of the strategic planning retreat it was agreed by the council and staff members that the following are necessary next steps to complete the Strategic Plan 2011–2013 for the Town of Bashaw.

- Terry Vaughan to develop and deliver to Rosemary Wittewrongel a Results Report that captures the information and input that was received from the seven (7) workshop participants
- Rosemary Wittewrongel will review this Results Report for accuracy and, with or without changes, will circulate it to all of the workshop participants, as well as to all other council members, staff and others as deemed necessary
- The Town of Bashaw Council at a regular meeting will approve, with or without changes, the proposed Mission, Values and Guiding Principles, Vision and Goals, as the fundamental statements that will guide the work of the Town of Bashaw over the three-year period 2011-2013
- The Town of Bashaw Council and Staff will implement the Action Plans for each of the six (6) over-arching Goals over the three-year period 2011-2013
- The Town of Bashaw Council and Staff on an annual basis from 2011-2013 will monitor and review progress on completion of the six (6) over-arching Goals and their respective Action Plans
- Late in 2013 the Town of Bashaw Council and Staff will meet to develop a new three-year Strategic Plan for the municipality

# **APPENDIX #1**

## **AGENDA**

# TOWN OF BASHAW

## STRATEGIC BUSINESS PLAN REVIEW AND UPDATE

Wednesday, November 17, 2010

5:30 – 9:30 p.m.

Bashaw, Alberta

### Workshop Outcomes:

By the end of the workshop, Town of Bashaw, Municipal Council and Staff will have:

- ❖ Briefly reviewed their *Vision*, *Mission* and *Values* that serve as the foundational philosophical statements for the municipality
- ❖ Developed new over-arching *Goals*, *Strategies* and *Actions* that will serve as the primary future directions for the municipality for the Strategic Business Plan 2011-2013 three-year period.

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## AGENDA

5:30 p.m.

### WELCOME/INTRODUCTIONS

Bob Cammidge, Mayor and/or Rosemary Wittevrongel, CAO, Town of Bashaw

### WORKSHOP OUTCOMES/AGENDA REVIEW

Terry Vaughan, Facilitator, Alberta Culture and Community Spirit

5:40 p.m.

### DINNER BREAK

6:10 p.m.

### REVIEW OF TOWN OF BASHAW - VISION, VALUES AND MISSION

The current Vision (desired future), Values (fundamental beliefs) and Mission (organizational purpose) for the Town of Bashaw will be reviewed for their relevancy.

6:30 p.m.

### OVER-ARCHING GOALS FOR THE TOWN OF BASHAW

By responding to the following focus question, the municipal council and staff members will develop new over-arching *Goals* for the Town of Bashaw for the Strategic Business Plan period extending from 2011 to 2013:

*What kinds of Activities need to be done (e.g. significant initiatives, projects, programs, activities, events, council, financial and administration functions etc.) by the Town of Bashaw during the 2011 to 2013 period in order to fully carry out its Mission and to work positively towards its desired Vision?*

7:45 p.m.

### BREAK

8:00 p.m.

### ACTION PLANNING THE OVER-ARCHING GOALS

The workshop participants will brainstorm *Strategies* and *Actions* that will successfully carry out the over-arching goals for the Town of Bashaw.

9:15 p.m.

### NEXT STEPS

9:30 p.m.

### WORKSHOP CLOSURE